

Make Your Next Event A GREAT SUCCESS!

RiverBender.com, along with EdGlenToday.com and MetroEastStar.com, offers short-term marketing solutions to help you get the word out quickly. Our communities rely on us for Local News, and you can rely on our audience to make your event a great success!

ONE-TIME EVENT PROMOTION

Basic Promo Package \$175

- ✓ A professionally written **Featured Article** published on our website(s), including links to your website and social media
- ✓ A **Featured Event** posting in our Community Calendar(s)
- ✓ Opportunity to be a Guest on **Our Daily Show!** with host CJ Nasello
- ✓ Everything shared in our Daily Update email blast, on our social media, and available for use on your social media

Premium Promo Package \$500

- ✓ Everything mentioned above, plus a **300x250 Display Ad** (Guarantees over 50,000 impressions)

Site Wallpaper \$650

- ✓ 3-Day Site Wallpaper offers you 700,000 impressions, plus **exclusive** placement and immediate impact with fully trackable results
- ✓ Available on EdGlenToday.com and MetroEastStar.com for an additional \$300 each
- ✓ **First-come-first-serve**



Ribbon Cutting
Video Samples

Add Professional Video \$350

- ✓ Perfect for Ribbon Cuttings, Open Houses, Anniversary Celebrations, or any special event
- ✓ Add Pre-roll Video Commercials for \$300 (Video production available for extra fee)
- ✓ Showcase your business inside and out with a compelling 2 to 5 minute video commercial