

Your #1 SOURCE FOR EVERYTHING Local



About Us

RiverBender.com is the leading resource for local news, sports, and community content in the River Bend and surrounding areas. The primary mission of RiverBender.com is to encourage community involvement and stimulate the local economy. RiverBender.com promotes businesses, charities, schools, and our families, and aspires to be **Your #1 Source for Everything Local!**

A division of RiverBender.com, EdglenToday.com, has served Edwardsville, Glen Carbon, and surrounding areas since 2011, and in 2024, RiverBender.com proudly announced its expansion with the acquisition of the Metro East Star to serve St. Clair County, Illinois and beyond.

For advertising opportunities, contact John Hentrich at john@riverbender.com or call (618) 465-9850 ext. 226.



**WE'RE NOT JUST A WEBSITE! WE'RE THE CLEAR
LEADER IN DIGITAL MARKETING WITH OVER 400
LOCAL CUSTOMERS UTILIZING OUR SERVICES.**

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AUDIENCE INFORMATION

400K+ Combined Unique Monthly Visitors

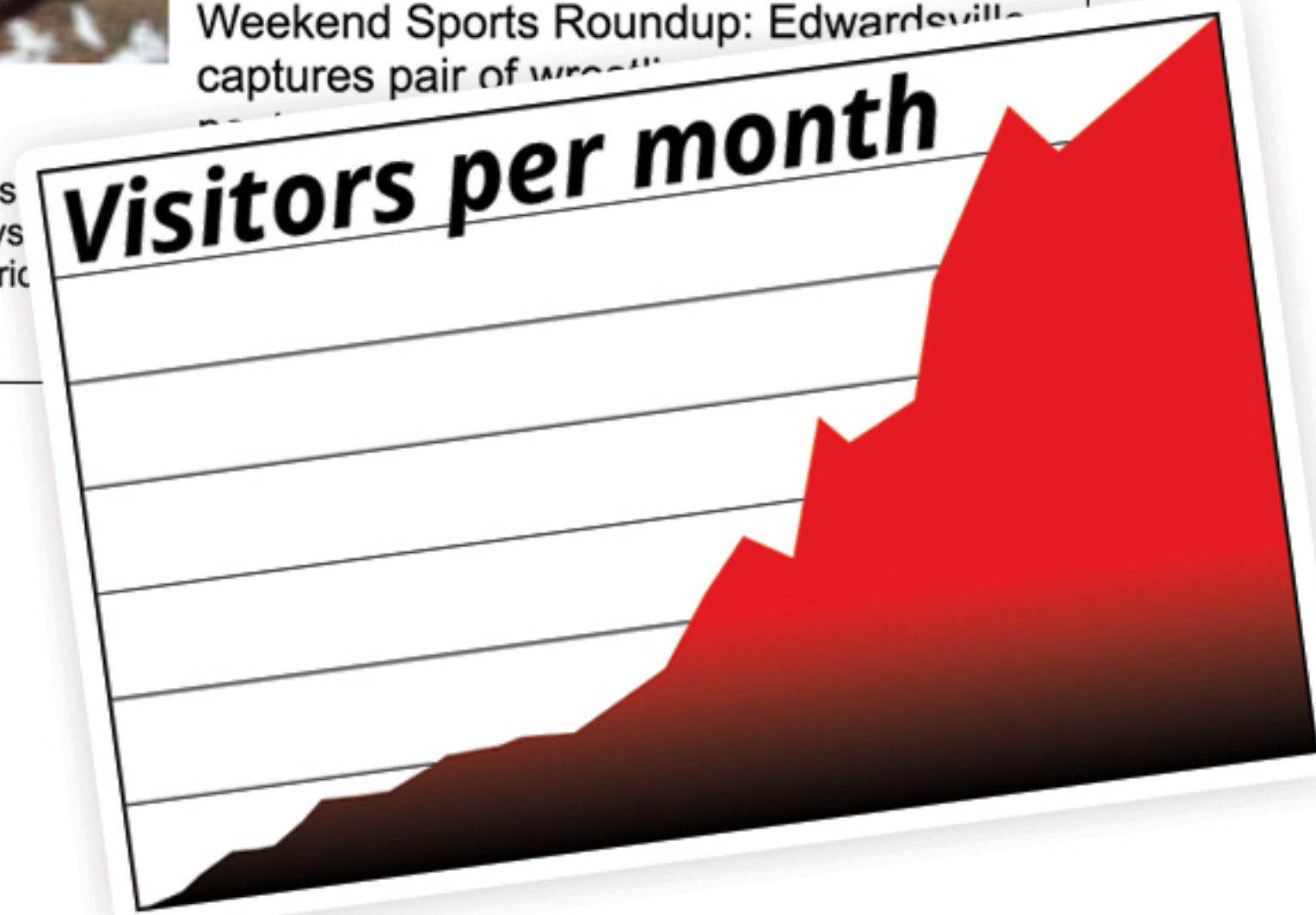
75K Combined Daily Update Subscribers

100K Combined Facebook Followers

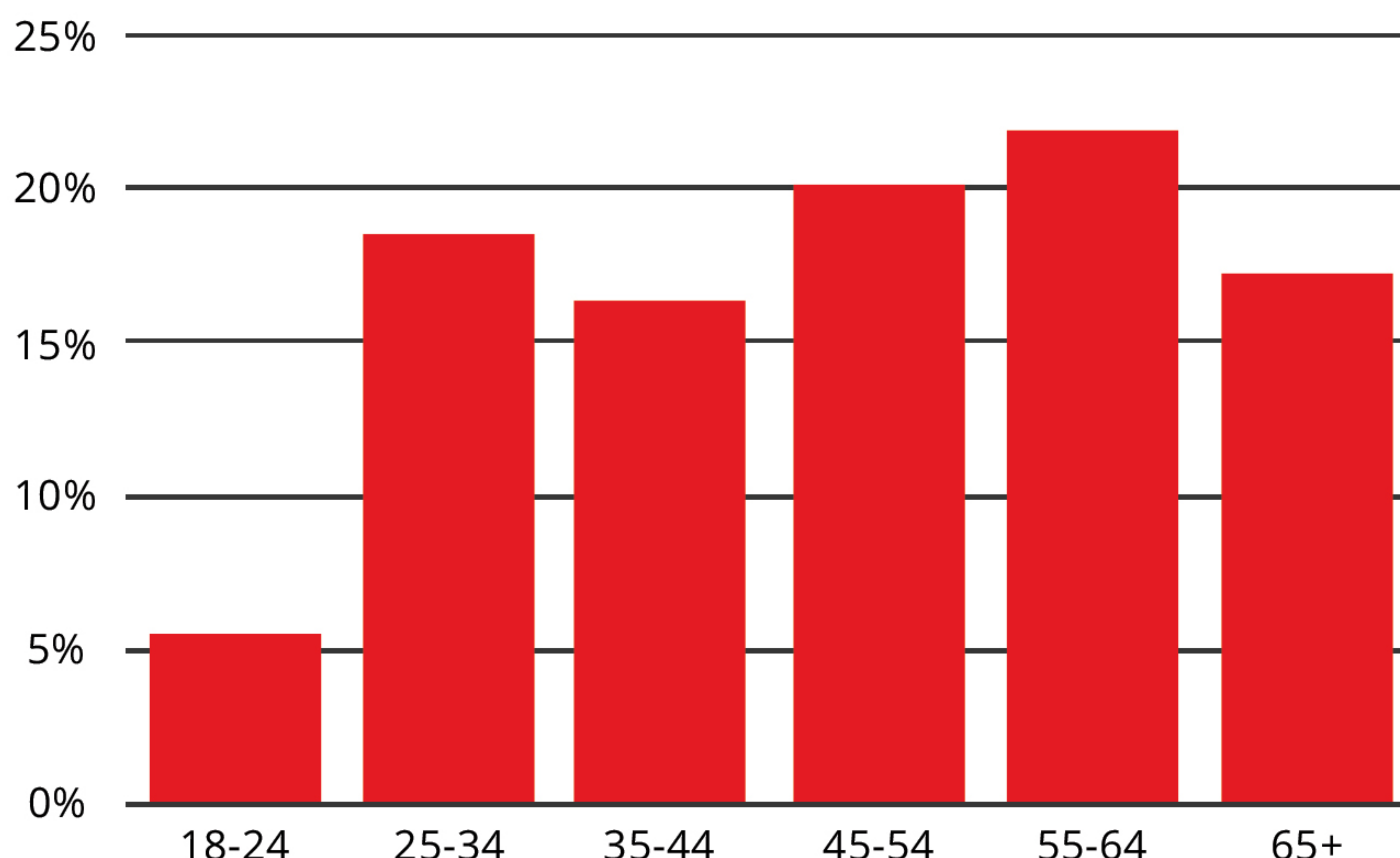
Our Demographics

Your best prospects depend on us daily for their local news and sports coverage. Being an ongoing monthly advertiser is the most efficient and affordable way to connect with them.

According to Google Analytics we are strong across all age groups, especially 25 to 65+

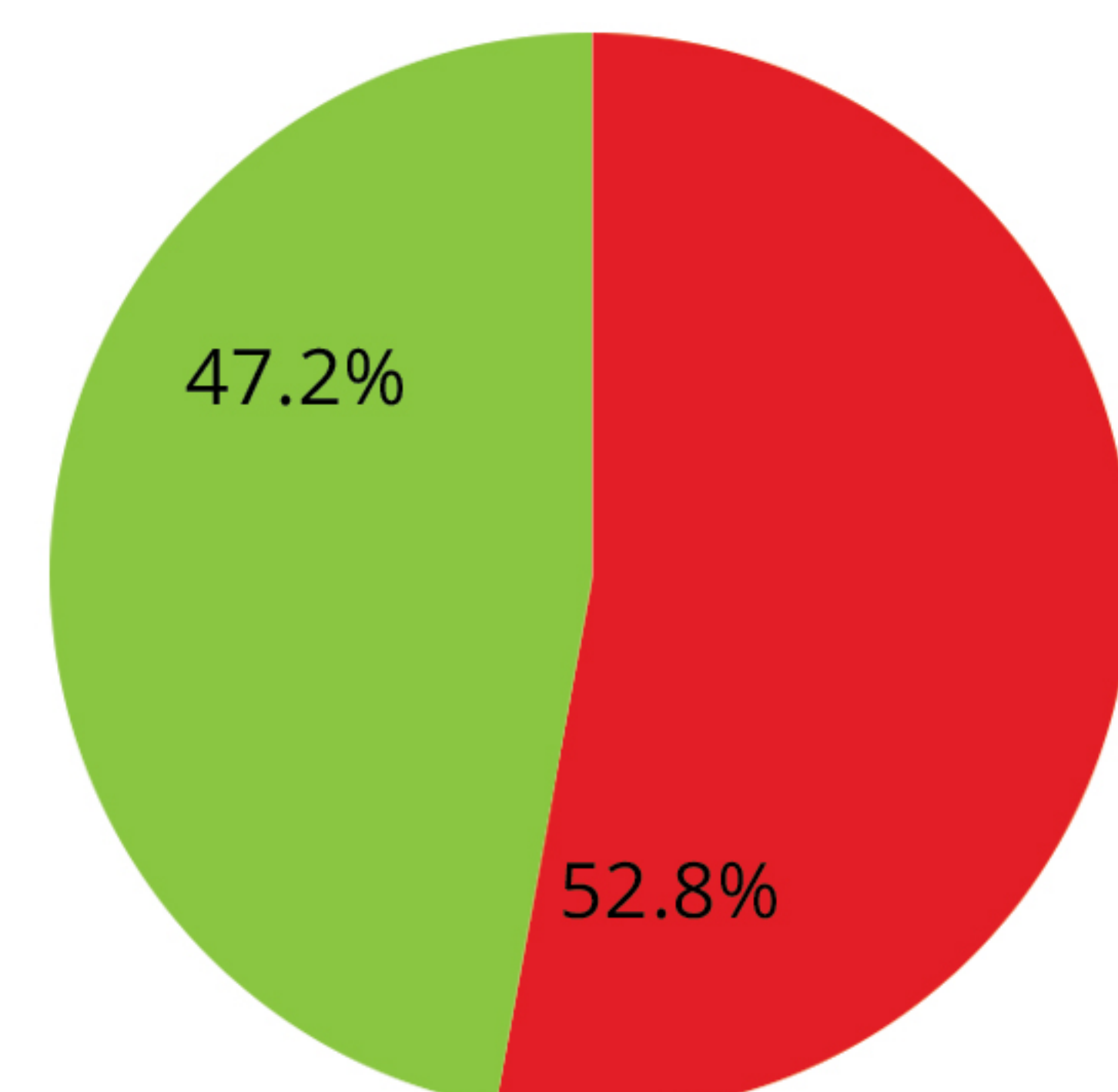


Age



Gender

Female
Male



Call Us Today to Schedule a Free Marketing Consultation: (618) 465-9850

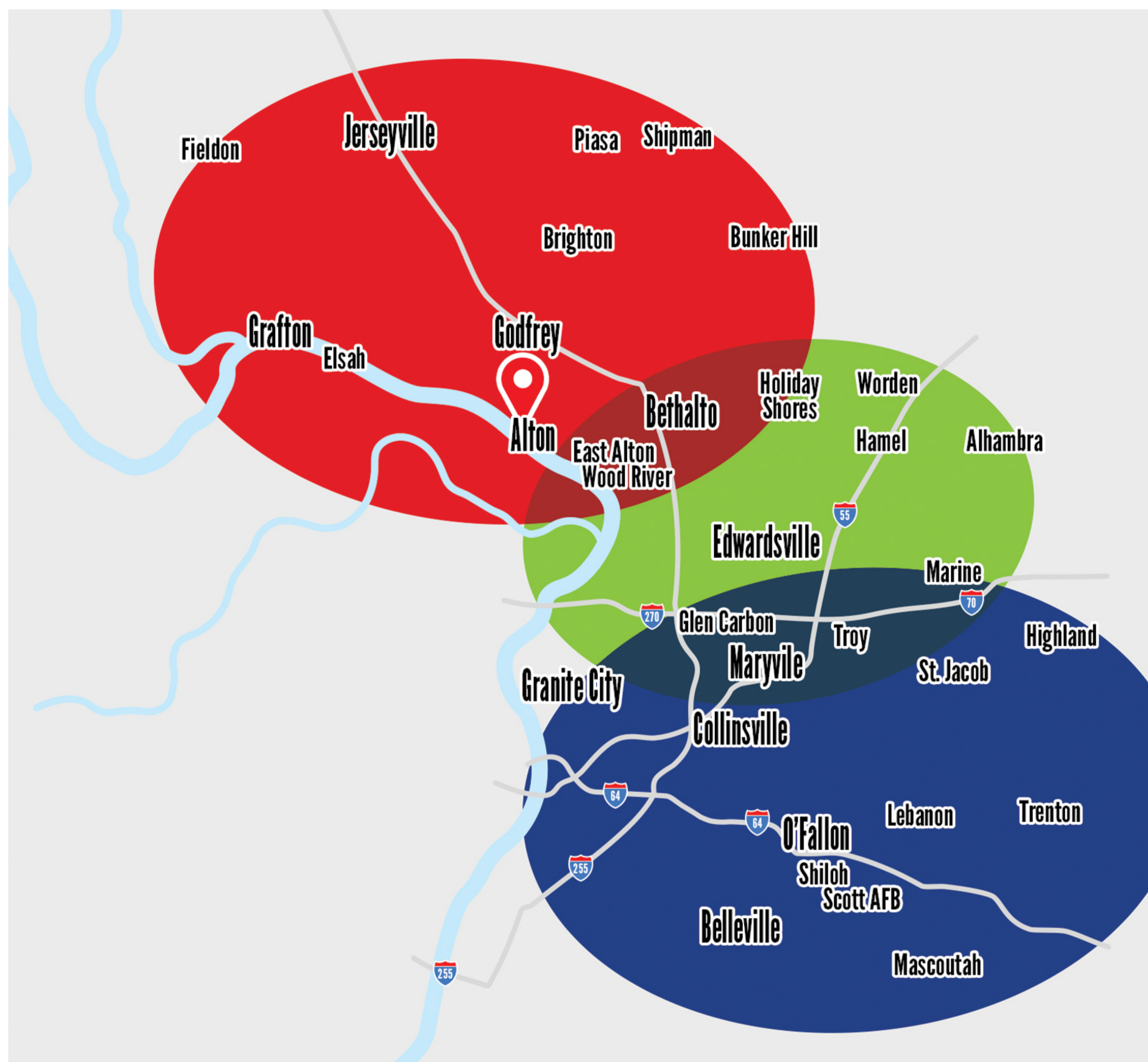
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Reach Map

The below map demonstrates the location of our main audiences. The red circle represents RiverBender.com's reach, the green circle represents EdGlenToday.com's reach, and the blue circle is indicative of the MetroEastStar.com's reach.

■ RiverBender.com ■ EdGlenToday.com ■ MetroEastStar.com



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RIVERBENDER.COM



OUR SERVICES

Display Advertising
Starting at \$300

Extended Network
Starting at \$300

Custom Websites
Starting at \$1,250

Live Sports Sponsorships
Starting at \$300

Real Estate & Auto
Starting at \$300

Email Marketing
Starting at \$50

Digital Signage
\$50 + set up

Graphic Design & Video
\$85 per hour

Shop Local
Just \$75



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