

RB DISPLAY AD PACKAGES

Starter Package \$300

- ✓ 300x100 desktop, 320x50 mobile
- ✓ Shop Local or Enhanced Business Directory
- ✓ 30,000 Minimum Impressions

Standard Package \$500

- ✓ 300x250 desktop, 320x50 mobile
- ✓ Shop Local, Enhanced Business Directory, Press releases, and Events
- ✓ 50,000 Minimum Impressions

Premium Package \$750

- ✓ 640x250 desktop, 300x250 desktop and mobile, 320x50 mobile
- ✓ Shop Local, Enhanced Business Directory, Press releases, and Events
- ✓ 75,000 Minimum Impressions

Extra Display Ad Options:

Add EdGlenToday.com to Any Package for \$300
Add MetroEastStar.com to Any Package for \$300
Add Site Wallpaper to Any Package for \$650
Leaderboard for \$300 per week (expanding \$400)

First things first: if you're not advertising on RiverBender.com, EdGlenToday.com, and MetroEastStar.com, you're missing out on **the region's most-visited, most community-focused digital network!**

Your friends, your neighbors, and your competitors are already seeing the benefits of being in front of our audience every day. Don't skip this critical first step in marketing your business and supporting the community you serve.

With **400,000+ unique monthly visitors** and a combined **100,000 social media followers**, our local news websites give you a powerful platform to showcase what you offer and build real brand recognition.

Looking for more than display ads? We also offer sponsored opportunities, including featured news articles, promotional videos, and more. Be a part of your community. **Be a part of RiverBender.com!**