

EXTENDED NETWORK PACKAGES

- allrecipes.com
- WebMD
- Google
- reddit
- ebay
- ESPN
- USA TODAY
- About.com
- Answers.com



Your ads in front of your prospects, on just about any website they visit!

- The New York Times
- CNN
- food network
- FOX NEWS channel

Starter \$300
25K Impressions Per Month
Standard \$500
50K Impressions Per Month
Premium \$1,000
100K Impressions Per Month

All you have to do is identify your target audience, we'll do the rest.

No other traditional media is this sophisticated. As your prospective customers browse the web, constant information is being collected to learn where they live, how old they are, their hobbies and interests, and so much more. The Extended Network marketing package lets you pick who sees your ads so you only pay for the people that are most likely to be interested in your product.

- ✓ You select the budget that fits your needs; Grow your budget as your business grows
- ✓ Re-Target Customers who Visit your website (limited to Standard & Premium packages)
- ✓ 4 Ad Sizes Custom Designed for the best exposure and lowest bid prices (300x250, 320x50, 300x600, 728x90)

Extended Network Targeting & Re-marketing Options

Name of Business: _____

Start Date: _____

Select Location & Platforms

Target by radius from ZIP Code in miles: _____

Target by specific ZIP Code list: _____

Target by specific County: _____

Impression Goal: _____

Retargeting

Select Demographics

GENDER

- Male
 Female

PARENTAL STATUS

- Parent
 Not a parent

AGE

- 18-24
 25-34
 35-44
 45-54
 55-64
 65 or more

INCOME

- Top 10%
 11-20%
 21-30%
 31-40%
 41-50%
 Lower 50%

Select In-Market Audiences – Reach shoppers actively researching and comparing products and services like yours

- Apparel & Accessories (Ex. Formal Wear, Jewelry & Watches, Outerwear, Shoes, Swimwear)
- Arts & Crafts Supplies
- Autos & Vehicles (Ex. Auto Parts & Accessories, Auto Repair & Maintenance, Motor Vehicles)
- Baby & Children's Products (Ex. Baby & Children's Apparel, Child Car Seats, Childcare & Education, Toys & Games)
- Beauty Products & Services (Ex. Bath & Body Products, Hair Care Products, Makeup & Cosmetics)
- Business Industrial (Ex. Food Service Equipment, Signage)
- Business Services (Ex. Advertising & Marketing Services, Business Financial Services, Office Supplies, Payroll Services)
- Computers & Peripherals (Ex. Computers, Printers, Scanners & Faxes)
- Consumer Electronics (Ex. Audio, Batteries, Cameras, Game Consoles, Mobile Phones, Televisions)
- Dating Services
- Education (Ex. Post-Secondary Education, Primary & Secondary Schools (K-12), Test Preparation & Tutoring)
- Employment (Ex. Career Consulting Services, IT & Technical Jobs, Internships, Legal Jobs, Temporary & Seasonal Jobs)
- Event Tickets (Ex. Concert & Music Festival Tickets, Performing Arts Tickets, Sports Tickets)
- Financial Services (Ex. Banking Services, Credit & Lending, Insurance, Investment Services, Tax Preparation Services & Software)
- Gifts & Occasions (Ex. Flowers, Gift Baskets, Holiday Items & Decorations, Wedding Planning)
- Home & Garden (Ex. Home Appliances, Home Decor, Home Furnishings, Home Improvement, Home Security, Pet Supplies)
- Musical Instruments & Accessories
- Real Estate (Ex. Commercial Properties, Moving & Relocation, Residential Properties)
- Seasonal Shopping (Ex. Back-to-School Shopping, Black Friday Shopping, Christmas Shopping, Mother's Day Shopping)
- Software (Ex. Antivirus & Security Software, Audio & Music Software, Business & Productivity Software, Design Software)
- Sports & Fitness (Ex. Fitness Products & Services, Outdoor Recreational Equipment, Sporting Goods)
- Telecom (Ex. Cable & Satellite TV Providers, Internet Service Providers, Mobile Phone Service Providers)
- Travel (Ex. Air Travel, Bus & Rail Travel, Car Rental, Cruises, Hotels & Accommodations, Trips by Destination)
- Life Events (Ex. Business Creation, College Graduation, Job Change, Marriage, Moving, Purchasing a Home, Retirement)

Select Affinity Audience – Reach consumers in large numbers based on their long-term interests

- Banking & Finance
- Beauty & Wellness
- Food & Dining
- Home & Garden
- Lifestyles & Hobbies
- Media & Entertainment
- News & Politics
- Shoppers
- Sports & Fitness
- Technology
- Travel
- Vehicles & Transportation

Link ad campaign to: _____