



RiverBender.com is well-known for digital services, but our partnership with *The Buzz* will allow us an opportunity to provide affordable, print exposure to our clients as well.

The publication is in full color and 8,000 copies are distributed FREE every month at over 400 strategic pickup locations in Bond, Christian, Clinton, Jersey, Greene, Macoupin, Madison Montgomery, Monroe, Sangamon, and St. Claire Counties.

When readers pick up *The Buzz* it is, because they **WANT** to read it. If you can't find a printed copy, *The Buzz* is available online at TheBuzzMonthly.com, RiverBender.com and EdGlenToday.com. Issues remain archived on these websites, so content can be seen by even more than those that pick up the printed copies.

The key to successful advertising is consistency - keeping your name in front of the consumer to create "top-of-mind" awareness. To help encourage success for your business we offer discounts for committing to 6 or more consecutive months of advertsing. You can change your ad size and content each month. As long as you run ANY ad for 6 consecutive months you will receive the lowest price for that ad size, for that month.

AD RATES *ALL ADS ARE IN FULL COLOR!

Call Us Today to Schedule a Free Marketing Consultation:

(618) 465-9850

Visit TheBuzzMonthly.com

AD SIZE Professinal ad design is free. Submitted ads must be in CMYK color with 100% black and a minimum resolution of 300 dpi. Acceptable formats are .jpg, .tif, .pdf, .eps. No Word docs.		CONTRACT RATE Ad must run 6 or more consecutive months. Size/content can change monthly*	OPEN RATE All ads not on contract rate
1/8	5" x 2.643" or 2.414" x 5.428"	\$85	\$100
1/4	5" x 5.428," 2.414" x 10.95" or 10.125" x 2.643"	\$150	\$175
1/2	10.125" x 5.428" or 5" x 10.95"	\$225	\$250
FULL	10.125" x 10.95"	\$350	\$385





FREE PROFESSIONAL AD DESIGN INCLUDED*