

The Prairie Land  
**BUZZ**  
MAGAZINE



RiverBender.com is widely known for powerful digital marketing —but thanks to our partnership with *The Prairie Land Buzz Magazine*, we can also offer affordable print exposure that complements your online presence.

*The Buzz* is a full-color monthly publication with 8,500+ copies distributed FREE every month at 500+ strategic pickup locations across 60+ towns in 12 Illinois counties.

And here's the best part: people don't "accidentally" grab *The Buzz*. They pick it up because they want to read it—which means your ad lands in the hands of an engaged audience.

*The Buzz* is also available online at [TheBuzzMonthly.com](http://TheBuzzMonthly.com), [RiverBender.com](http://RiverBender.com), and [EdGlenToday.com](http://EdGlenToday.com). Issues remain archived on these sites, giving your advertising and content longer life and additional reach beyond the print distribution window.

**RIVERBENDER.COM**

**& edglen**  
TODAY.COM

**AD RATES**

**\*ALL ADS ARE IN FULL COLOR!**

Call Us Today to Schedule a Free Marketing Consultation:  
**(618) 465-9850**

Visit [TheBuzzMonthly.com](http://TheBuzzMonthly.com)

AD SIZE	CONTRACT RATE	OPEN RATE
Professional ad design is free. Submitted ads must be in CMYK color with 100% black and a minimum resolution of 300 dpi. Acceptable formats are .jpg, .tif, .pdf, .eps. No Word docs.	Ad must run 6 or more consecutive months. Size/content can change monthly*	All ads not on contract rate
<b>1/8</b> 3.854" w x 2.375" h or 1.814" w x 5" h	<b>\$85</b>	<b>\$100</b>
<b>1/4</b> 3.854" w x 5" h or 7.875" w x 2.375" h	<b>\$150</b>	<b>\$175</b>
<b>1/2</b> 3.854" w x 10.144" h or 7.875" w x 5" h	<b>\$250</b>	<b>\$275</b>
<b>FULL</b> 7.875" w x 10.144" h	<b>\$390</b>	<b>\$425</b>



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**FREE PROFESSIONAL AD DESIGN INCLUDED\***

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