



# RB DISPLAY AD PACKAGES

## Starter Package \$300

- ✓ 300x100 desktop, 300x50 mobile
- ✓ Shop Local or Enhanced Business Directory
- ✓ 30,000 Minimum Impressions

## Standard Package \$500

- ✓ 300x250 desktop, 300x50 mobile
- ✓ Shop Local, Enhanced Business Directory, Press releases, and Events
- ✓ 50,000 Minimum Impressions

## Premium Package \$750

- ✓ 640x250 desktop, 300x250 desktop and mobile, 300x50 mobile
- ✓ Shop Local, Enhanced Business Directory, Press releases, and Events
- ✓ 75,000 Minimum Impressions

### Extra Display Ad Options:

- Add EdGlenToday.com to Any Package for \$150
- Add Mobile Sticky to Any Package for \$150
- Leaderboard \$300 per week (expanding \$400)
- Wallpaper \$150 per day (3 day minimum)

**First things first, if you're not advertising on RiverBender.com & EdGlenToday.com, you're missing out on the most visited and robust community website in our region!**

Your friends, your neighbors, and your competitors are all enjoying the benefits of RiverBender.com. Don't skip this important first step in marketing your business and supporting your community. With a combined audience of over 250,000 unique visitors each month there is ample opportunity to showcase what you have to offer and build your brand. In addition to the nearly 90,000 pages of content, Riverbender.com delivers over 7 million ad impressions each month.

In addition to the ad space, there is opportunity for sponsored content such as news articles, coupons or special sales, automotive and real estate inventory, classifieds, promotional videos or even live broadcasts like church services. **Be a part of your community, Be a part of Riverbender.com!**