

# DIGITAL SIGNAGE

## ON-SITE DISPLAYS



### Digital Signage Uses:

- ✓ Announcements
- ✓ Digital Menu Boards
- ✓ Building Directory
- ✓ Service Reminders
- ✓ Loyalty Programs
- ✓ Sales, Specials
- ✓ New Products
- ✓ & More!

Digital signage is an electronic (LCD or LED) display, or network of displays, that are installed in public spaces. This signage can display multiple messages in a dynamic way. It grabs attention and is engaging. The high-definition display uses vivid color, and graphics, and can include elements such as a news feed or video commercial, allowing you to connect with your customers.

When you take into account that most decisions are made in store, a digital display that uses a combination of high quality images and video can have a powerful influence on buying decisions. The ability to change your message digitally means not having to print signage, brochures or flyers in order to provide viewers with updated material, which can be both convenient and cost-effective.



## Set-Up \$299

- ✓ Digital Signage Computer
- ✓ Programming
- ✓ Graphic Design Support

## Monthly \$50/mo

- ✓ Full Warranty on Computer
- ✓ Maintenance
- ✓ On-going Graphic Design Support

Customer provides HD Television of any size. Support time limited to 30 minute per month.