

2020 Insertion Rates		2020 Insertion Rates	
<b>DESKTOP OPTIONS</b>		<b>EXTENDED NETWORK/BEHAVIOR TARGETING</b>	
Leaderboard (Monthly) RB/EGT	1000/400	Extended Network Package 25K Impressions per month	300
Purchase Leaderboard Weekly for \$300 - must be consistent		Extended Network Package 50K Impressions per month	500
Premium ROS (300 x 250) RB/EGT	300/100	Extended Network Package 100K Impressions per month	1000
News & Details Banner (640 x 250)	400/150		
Entry Level ROS (300 x 100) RB/EGT	200/50		
<b>SPECIALTY PLACEMENTS</b>		<b>CLASSIFIED INVENTORY PACKAGES</b>	
Associated Press (AP NEWS) Sponsorship	500	Classified Ads Pkg-30 w/Enhanced Business Directory	200
Community PreRoll Video Sponsorship*	300	Classified Ads Pkg-60 w/Enhanced Business Directory	350
Drone Sponsorship	500	Classified Ads Pkg-120w/Enhanced Business Directory	450
Market Watch Sponsorship	75	Classifieds Category Display (Pick 1, Pets, Boats,	175
PodCast	300	<i>(1-Pets, Boats, RV's, Motorcycles, For Rent, FSBO, Employment)</i>	
Sports ARTICLES Sponsorship	300	Employment Ads	50
Sports VIDEO Sponsorship*	300		
Time & Temp/Weather	300		
		<b>STARTER PROGRAMS</b>	
<b>DAILY eEDITION OPTIONS</b>		Shop Local (Offer can change monthly)	50
Daily eEdition 728 x 90 (Premium) RB/EGT	700/250	Placemat Advertising: Single,Double,4-spot	50/90/140
Daily eEdition 300 x 250 - only SIX allowed	300/100	Small Business Package	
		Shop Local, Placemat (Single/double), Enhanced Directory	100/150
<b>MOBILE - WE SHOULD TREAT AS ONE SERVICE - ONE OPTION</b>			
Mobile Sticky (10 in rotation) 300 x 50 RB/EGT	300/100	<b>GRAPHIC/VIDEO/DRONE SERVICES</b>	
Mobile ROS (10 in rotation) 300 x 50 RB/EGT	200/50	Graphic Design, Programming, & Web Support - Hourly	75
		Search Engine Optimization - Hourly	75
<b>CUSTOM/CATEGORY SPONSORSHIPS</b>		Video/Drone Coverage (2 hour minimum)	75
Automotive Sponsorship (Incl: 300x250, 300x50)	200		
Obits Category Display Ads - 300x250/300x50	300	<b>WEBSITE DEVELOPMENT/REDESIGN</b>	
Real Estate Display Ads - 300x250/300x50	300	All are custom Bids/ Pricing sheet not applicable	
Realtor Package (with website)	175/225		
		<b>BUZZ MONTHLY</b>	
			<b>6x/OPEN Rate</b>
		1/8 Page	85/100
<b>ONE TIME SPECIALTY SERVICES/CHARGES</b>		1/4 Page	150/175
Digital Display (NEED PACKAGES)	899/50mo	Half page	225/250
Event Promo/Business Profiles (14 days) RB/EGT	400/300 (NP)	Full Page	350/385
Expanding Leaderboard (1 week) RB/EGT	500/200		
Panoramic Photo	125		
Wallpaper (3 consecutive days) RB/EGT	450/150		