

2019 Insertion Rates		2019 Insertion Rates	
<b>DESKTOP OPTIONS</b>		<b>EXTENDED NETWORK/BEHAVIOR TARGETING</b>	
Leaderboard (Monthly) RB/EGT	700/250	Extended Network Package 25K Impressions per month	300
Premium ROS (300 x 250) RB/EGT	300/100	Extended Network Package 50K Impressions per month	500
Details Page (460 x 80) RB/EGT	400/100	Extended Network Package 100K Impressions per month	1000
Entry Level ROS (300 x 100) RB/EGT	200/50		
<b>SPECIALTY PLACEMENTS</b>		<b>CLASSIFIED INVENTORY PACKAGES</b>	
Associated Press (AP NEWS) Sponsorship	500	Classified Ads Pkg-30 w/Enhanced Business Directory	200
Community PreRoll Video Sponsorship*	300	Classified Ads Pkg-60 w/Enhanced Business Directory	350
Market Watch Sponsorship	225	Classified Ads Pkg-120w/Enhanced Business Directory	450
PodCast	300	Classifieds Category Display (Pick 1, Pets, Boats,	175
Sports ARTICLES Sponsorship	300	<i>(1-Pets, Boats, RV's, Motorcycles, For Rent, FSBO, Employment)</i>	
Sports VIDEO Sponsorship*	300	Employment Ads	100
Time & Temp/Weather	300		
		<b>STARTER PROGRAMS</b>	
<b>DAILY eEDITION OPTIONS</b>		Shop Local (Offer can change monthly)	50
Daily eEdition 728 x 90 (Premium) RB/EGT	700/250	Placemat Advertising: Single,Double,4-spot	50/90/140
Daily eEdition 300 x 250 - only SIX allowed	300/100	Small Business Package	
		Shop Local, Placemat (Single/double), Enhanced Directory	100/150
<b>MOBILE OPTIONS</b>		<b>GRAPHIC/VIDEO/DRONE SERVICES</b>	
Mobile Sticky (10 in rotation) 300 x 50 RB/EGT	300/100	Graphic Design, Progamming, & Web Support - Hourly	75
Mobile ROS (10 in rotation) 300 x 50 RB/EGT	200/50	Search Engine Optimization - Hourly	75
		Video/Drone Coverage (2 hour minimum)	75
<b>CUSTOM/CATEGORY SPONSORSHIPS</b>		<b>WEBSITE DEVELOPMENT/REDESIGN</b>	
Automotive Sponsorship (Incl: 300x250, 300x50)	200	All are custom Bids/ Pricing sheet not applicable	
Obits Category Display Ads - 300x250/300x50	500		
Real Estate Display Ads - 300x250/300x50	300		
Realtor Package (with website)	175/225		
		<b>BUZZ MONTHLY</b>	
			<b>6x/OPEN Rate</b>
<b>ONE TIME SPECIALTY SERVICES/CHARGES</b>		1/8 Page	90/115
		1/4 Page	150/165
Digital Display (NEED PACKAGES)	899/50mo	Half page	225/250
Event Promo/Business Profiles (14 days) RB/EGT	400	Full Page	350/385
Expanding Leaderboard (1 week) RB/EGT	500/200		
Panoramic Photo	125		
Wallpaper (3 consecutive days) RB/EGT	450/150		