

# DIGITAL SIGNAGE

## ON-SITE DISPLAYS



Digital signage is an electronic (LCD or LED) display, or network of displays, that are installed in public spaces which allows you to display multiple messages in many different and dynamic ways. It grabs attention in a more subtle and engaging way than traditional methods. The high definition displays combined with vivid colors and the ability to include elements such as news feeds and online video allows advertisers to break through the noise and connect with customers.

When you take into account that most decisions are made in store, a digital display that uses a combination of high quality images and video can have a powerful influence on buying decisions. The ability to change message content digitally with the click of a 'mouse' means not having to print signage, brochures or flyers in order to provide viewers with updated material, which makes the process more convenient and less time-consuming. Aside from convenience, another important benefit of the dynamic content control enabled through digital signage is that it eliminates the expense of having to print and post content as it becomes available.

### Set-Up \$899

- ✓ Digital Signage Computer
- ✓ Programming
- ✓ Graphic Design Support

### Monthly \$50/mo

- ✓ Maintenance
- ✓ On-going Graphic Design Services
- \* Customer provides HD Television of any size
- \*\* Support time limited to 30 minute per month