

2017 INSERTION RATES		2017 INSERTION RATES	
Leaderboard (Monthly) RB/EGT	1000/400	Extended Network Package 25K Impressions per month	300
Expanding Leaderboard (1 week) RB/EGT	400/200	Extended Network Package 50K Impressions per month	500
Leaderboard (one week) RB/EGT	325/150	Extended Network Package 100K Impressions per month	1000
Wallpaper (3 consecutive days) RB/EGT	375/150		
Local Sports Sponsor Package	500	Email Blast (RB/EGT) 300 x 250	300/100
AP Sponsor Package	500	Mobile Sicky (30k on RB/EGT) 300 x 50	300/100
Cardinals Package	500	Shop Local (1 wk, 2 wk, 4 wk)	50/90/140
Realtor Package (with website)	175/225		
Market Watch Sponsorship (Includes EBD)	225		
Weather Sponsorship (Includes EBD)	175	Employment Ads	50
		Panoramic Photo	89
EdGlenToday Package	199	Business Profile or Event Article	150
EdGlenToday Package w/video & 25K Extended Network	399	Event Promo/Business Profile	250
EdGlenToday Package w/video & 50K Extended Network	599	Panoramic Photo	89
Sports Live Broadcast Video Package	300		
Pre-roll Community Video Sponsorship Package	300	Small Business Package	
Enhanced Business Directory	50	(includes 4 week Shop Local, 1 or 2 spot Placemat and EBD)	139/179
ROS 300x100 Display Ad RB/EGT	100 / 50		
ROS 300x250 w/ Mobile & Email RB/EGT	300 / 100	Graphic Design, Progamming, & Web Support - Hourly	65
ROS 300x600 w/ Mobile & Email RB/EGT	500 / 250	Search Engine Optimization - Hourly	65
		Event and Corporate Video (2 hr min) - Hourly	75
Auto Section Display Ads - 300x250/300x50	200	Video Production Package Level 1 (5 hrs)	350
Real Estate Display Ads - 300x250/300x50	200	Video Production Package Level 2 (8 hrs)	500
Obits Category Display Ads - 300x250/300x50	200	Video Production Package Level 3 (12 hrs)	700
Classifieds Category Display (Pick 1, Pets, Boats, RVs, Motorcycles, For Rent & FSBO, Employment)	175		
		Mobile Website (not responsive)	150 / 25mo
		Custom Website - Basic - Event, NFP	750 / 25mo
Classified Ads Pkg-30 w/Enhanced Business Directory	200	Custom Website Level 1 (Small Business)	1250 / 30mo
Classified Ads Pkg-60 w/Enhanced Business Directory	350	Custom Website Level 2 (Small Business)	1750 / 30mo
Classified Ads Pkg-120w/Enhanced Business Directory	450	Custom Website Level 3 (Small Business)	2500 / 30mo
		Custom Website Level 4 (Corporate, Municipal, Large Biz)	3000 / 50mo
Placemat Ad 1 spot / 2 spot / 4 spot	(50/90/140)	Custom Website Level 5 (Corporate, Municipal, Large Biz)	4000 / 75mo
Digital Display	899/50mo	Custom Website Level 6 (Corporate, Municipal, Large Biz)	5000 / 100mo